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GBS Public Information Policy

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Document title	GBS Public Information Policy
Oversight Committee	Executive Board
Policy lead (Staff member accountable)	Managing Director

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3. PRESS AND MEDIA COMMUNICATIONS

3.1. GBS attracts wide press and media attention at a local, regional, national, and international level. GBS' aim is to engage with press and media in an effective and constructive manner in order to build GBS' reputation and to contribute to public debate. To achieve this, key members of staff can authorise representatives to speak on GBS' behalf. These key members are:

1. The Head of Brand Marketing
2. Chairman
3. CEO

4. LEGAL CONTEXT

4.1. Public information is communicated in the context of legislation and best practice guidelines, including the Data Protection Act 2018, the GDPR and Freedom of Information Act.

5. EQUALITY AND DIVERSITY

5.1. The Equality Act 2010 provides protection against discrimination, harassment, and victimisation on the grounds of disability and other protected characteristics. It is



7.2.1. Thematic audits are overseen by the Brand Marketing Department and managed and led by the Head of Brand Marketing in association with the CEO.

7.3. Audit Procedure

7.3.1. A number of thematic audits will normally be undertaken through the course of the academic year. Such audits will cover specified areas such as the prospectus, the website and VLE to assess current content and practice across all relevant aspects of the Quality Code.

8. MONITORING AND REVIEW

8.1. This policy may be amended by GBS at any time and will be reviewed annually to



ANNEX 1- PROFORMA FOR PUBLIC